



2023

AfriConEU

BOOTCAMPS

19-21 SEPTEMBER

»»» GHANA

hapaSpace Innovation Hub,
19A Residential Drive, Ridge Danyame,
Kumasi

AGENDA

THEME DIGITAL HORIZONS:
UNLEASHING AFRICA'S
POTENTIAL

 This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 101016687.



DAY 1 | 19th September 2023

08h30 - 09h00 **Welcome & Registration**

09h00 - 09h30 **Opening and presentation of the bootcamp and the AfriConEU Project**

Presentation of the bootcamp programme, its objectives and expected results.

09h30 - 09h45 **Inspirational speech**

The Rich Tapestry of Ashanti Culture and the Flourishing of Entrepreneurship

09h45 - 10h15 **Inspirational speech**

Unlocking Africa's Economic Potential: The AfCFTA as a Catalyst for Startups and Inclusive Growth

10h15 - 10h45 **Networking**

Participants are challenged to interact with the maximum number of participants and ask them 2-3 questions to know more about their experience and what they look for during the bootcamp.

10h45 - 11h15 **Coffee-Break**

11h15 - 12h00 **Panel Discussion**

Building a Thriving African Startup Ecosystem: Leveraging the AfCFTA for Cross-Border Growth and Investment.

12h00 - 12h30 **Mapping**

Mapping of expertise and objectives of participants, based on the information collected by participants in the previous activity.

12h30 - 13h00 **Setting up the teams and Facilitators allocation**

13h00 - 14h00 **Lunchtime**



DAY 1 | 19th September 2023

14h00 - 14h30 **Presentation of the challenge**

14h30 - 17h00 **Teamwork**

Definition of the problem/challenge to be addressed and project ideas per team.

17h00 **Wrap-up and closing of Day 1**

IDEATION



DAY 2 | 20th September 2023

08h30 - 09h00 **Welcome & Registration**

09h00 - 09h15 **Welcome**

Presentation of the second-day agenda, its objectives and expected results + Icebreaker moment.

09h15 - 09h30 **Short-Talk**

The Role of Digital Solutions in Attracting Investment to African Startups.

09h30 - 09h45 **Short-Talk**

Success Stories: Expanding Horizons - How I Conquered International Markets.

09h40 - 10h00 **Short-Talk**

Navigating the Road to Success: Crafting an Effective Go-to-Market Strategy for Startups.

10h00 - 10h30 **Coffee-break**

10h30 - 13h00 **Consolidating problem and project idea**

In teams, with the support of facilitators who will guide participants in implementing ideation tools (i.e. brainstorming, world café, etc).

13h00 - 14h00 **Lunchtime**

14h00 - 14h15 **Short-Talk**

Unleashing Africa's AI talent and innovation

14h15 - 14h30 **Short-Talk**

"The Perfect Pitch"

CONSOLIDATION



DAY 2 | 20th September 2023

14h30 - 15h30

Concept and project definition & prototyping

Preparing the Pitching.

15h30 - 16h00

Coffee-break

16h00

Wrap-up and closing of Day 2

CONSOLIDATION



DAY 3 | 21st September 2023

08h30 - 09h00 **Welcome & Registration**

09h00 - 09h15 **Welcome**

Presentation of the third-day agenda, its objectives and expected results

09h15 - 10h45 **Refinement of team projects**

Each group will refine its project and prototype based on preliminary feedback received and adapt the respective Pitch.

10h45 - 11h00 **Coffee-break**

11h00 - 12h45 **Pitch to real users and investors**

12h45 - 13h00 **Jury Deliberation**

13h00- 13h15 **Announcement of the top 3 ideas**

13h15 - 13h30 **Closing Speeches**

Wrapping up the bootcamp.

13h30 **Lunchtime**

PRESENTATION



INOVA+



Porto Business School
/ University of Porto

atbox

dpixel

STIMMULI
for social change



blaji

atbn



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