



2023

AfriConEU

BOOTCAMPS

12-14 SEPTEMBER



NIGERIA

Ventures Park,
5 Kwaji Cl, Maitama 904101, Abuja, Federal
Capital Territory

AGENDA

THEME BUSINESS AND
INVESTMENT
OPPORTUNITIES IN
THE AFRICAN MARKET



This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 101016687.



DAY 1 | 12th September 2023

- 09h30 - 10h00 **Welcome and Registration**
Presentation of the bootcamp programme, its objectives and expected results.
- 10h00 - 10h30 **Opening and presentation of the bootcamp and the AfriConEU project**
Presentation of the bootcamp programme, its objectives and expected results.
- 10h30 - 11h00 **Inspirational speech**
Understanding the African business landscape: Nigeria
- 11h00 - 11h30 **Coffee-Break**
- 11h30 - 12h00 **Panel session**
Investment as a tool for catalyzing economic growth in Africa
- 12h00 - 12h30 **Networking**
Participants are challenged to interact with the maximum number of participants in a dynamic game.
- 12h30 - 13h00 **Mapping and Facilitators allocation**
Mapping of expertise and objectives of participants, based on the information collected by participants in the previous activity.
- 13h00 - 14h00 **Lunchtime**
- 14h00 - 14h15 **Presentation of the challenge**
- 14h15 - 14h30 **Setting up the Teams**
- 14h30 - 16h30 **Teamwork**
Definition of the problem/challenge to be addressed and project ideas per team.
- 16h30 **Wrap-up and closing of Day 1**



DAY 2 | 13th September 2023

- 09h30 - 10h00 **Welcome and Registration**
- 10h00 - 10h15 **Opening**
Presentation of the second-day agenda, its objectives and expected results + Icebreaker moment.
- 10h15 - 10h35 **Short-Talk**
Unlocking opportunities in the African Market.
- 11h35 - 11h05 **Coffee-break**
- 11h05 - 11h30 **Short-Talk**
Doing business in Nigeria: An European perspective
- 11h30 - 13h00 **Consolidating problem and project idea**
In teams, with the support of facilitators who will guide participants in implementing ideation tools (i.e. brainstorming, world café, etc).
- 13h00 - 14h00 **Lunchtime**
- 14h00 - 14h45 **Workshop**
The Art of Pitching
- 14h45 - 16h30 **Concept and project definition & prototyping**
Preparing the Pitching.
- 16h30 **Wrap-up and closing of Day 2**

CONSOLIDATION



DAY 3 | 14th September 2023

- 09h30 - 10h00 **Welcome Coffee and Registration**
- 10h00 - 10h15 **Opening**
Presentation of the third-day agenda, its objectives and expected results
- 10h15 - 10h35 **Presentation**
Harnessing the power of African Diaspora for investment growth.
- 10h35 - 11h15 **Refinement of team projects**
Each group will refine its project and prototype based on preliminary feedback received and adapt the respective Pitch.
- 11h15 - 11h30 **Coffee-break**
- 11h30 - 13h15 **Pitch to real users and investors**
- 13h15 - 13h30 **Jury Deliberation**
- 13h30 - 13h45 **Announcement of the top 3 ideas**
- 13h45 - 14h00 **Closing Session**
- 14h00 **Lunch break + Networking**

PRESENTATION



INOVA+



Porto Business School
/ University of Porto

atbox

dpixel

STIMMULI
for social change



blaji

atbn



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