# 2023
# AfriConEU
# BOOTCAMPS

## 18-20 JULY

>>> **TANZANIA**

Buni Innovation Hub, COSTECH Building, Sayansi, Kijitonyama

# AGENDA

# >>> DAY 1 | 18th July 2023

**08h30 - 09h00**  **Welcome & Registration**

**09h00 - 09h10**  **Opening and presentation of the bootcamp**

Presentation of the bootcamp programme, its objectives and expected results.

**09h10 - 09h30**  **Inspirational speech**

Setting the scene for the African-European partnerships from a DIH perspective.

**09h30 - 10h30**  **Fireside Chat**

**10h30 - 11h00**  **Coffee-Break**

**11h00 - 11h30**  **Get to know each other**

30-second pitch self-presentation (name, organisation and role in the organisation).

**11h30 - 12h00**  **Networking**

Participants are challenged to interact with the maximum number of participants and ask them 2-3 questions to know more about their experience and what they look for during the bootcamp.

**12h00 - 13h00**  **Mapping**

Mapping of expertise and objectives of participants, based on the information collected by participants in the previous activity.

**13h00 - 14h00**  **Lunchtime**

**14h00 - 14h30**  **Presentation of the challenge**

**IDEATION**

# DAY 1 | 18th July 2023

**14h30 - 14h45**     **Setting up the Teams**

Mapping of expertise and objectives of participants, based on the information collected by participants in the previous activity.

**14h45 - 16h30**     **Teamwork**

Definition of the problem/challenge to be addressed and project ideas per team.

**16h30**     **Wrap-up and closing of Day 1**

# IDEATION

# DAY 2 | 19th July 2023

**08h30 - 09h00** **Welcome & Registration**

**09h00 - 09h15** **Welcome**

Presentation of the second-day agenda, its objectives and expected results.

**09h15 - 09h30** **Short-Talk**

Collaborative Platforms: best practices and examples.

**09h30 - 09h45** **Short-Talk**

Tips and hacks for prepping for investment, identifying your funding, aligning growth strategy to your funding need, getting ready for due diligence

**09h45 - 10h00** **Short-Talk**

How to design an impact assessment strategy for your project?

**10h00 - 10h30** **Coffee-break**

**10h30 - 13h00** **Consolidating problem and project idea**

in teams, with the support of facilitators who will guide participants in implementing ideation tools (i.e. brainstorming, world café, etc).

**13h00 - 14h00** **Lunchtime**

**14h00 - 14h15** **Short-Talk**

How to market your project?

**14h15 - 14h30** **Short-Talk**

"The Perfect Pitch"

**14h30 - 15h30** **Concept and Project prototyping**

Preparing the Pitching.

# CONSOLIDATION

## DAY 2 | 19th July 2023

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|---|---|
| 15h30 - 16h00 | **Coffee-break** |
| 16h00 - 17h30 | **Concept and Project definition and prototyping** |
| | Preparation of the Pitching. |
| 17h30 | **Wrap-up and closing of Day 2** |

# CONSOLIDATION

# DAY 3 | 20th July 2023

**08h30 - 09h00**   **Welcome & Registration**

**09h00 - 09h15**   **Welcome**

Presentation of the third-day agenda, its objectives and expected results.

**09h15 - 10h45**   **Refinement of team projects**

Each group will refine its project and prototype based on preliminary feedback received and adapt the respective Pitch.

**10h45 - 11h00**   **Coffee-break**

**11h00 - 11h20**   **Investments for Matchmaking Solutions**

Dr Vincenzo Lorusso
Policy Officer of Science, Technology and Innovation cooperation with Africa & bilateral cooperation with ASEAN countries

**11h20 - 12h45**   **Pitch to real users and investors**

**12h45 - 13h00**   **Jury Deliberation**

**13h00 - 13h15**   **Announcement of the top 3 ideas**

Photos with the winners and prizes handover.

**13h15 - 13h30**   **Closing Speeches**

Wrapping up the bootcamp.

**13h30**   **Lunchtime**

# PRESENTATION

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