



2023

AfriConEU

BOOTCAMPS

12-14 JULY



UGANDA

Outbox (U) Limited, 4th Floor - Soliz House,
Plot 23 Lumumba Ave, Kampala, Uganda

AGENDA



This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 101016687.



DAY 1 | 12th July 2023

08h30 - 09h00 **Welcome & Registration**

09h00 - 09h10 **Opening and presentation of the bootcamp**

Presentation of the bootcamp programme, its objectives and expected results.

09h10 - 09h30 **Inspirational speech**

A case of Africa-Europe cooperation: Digitalisation of TVET institutions in Uganda by D4D Hub.

09h30 - 10h30 **Panel Discussion**

Constraints of young people participation in the digital economy and its evolving landscape:

- Constraints faced by various MSMEs that inhibit their participation in DE
- Constraints faced by DIHs that support MSMEs
- Constraints faced by employers in leveraging talent

10h30 - 11h00 **Coffee-Break**

11h00 - 11h30 **Get to know each other**

30-seconds pitch self-presentation.

11h30 - 12h00 **Networking**

Participants are challenged to interact with the maximum number of participants in a dynamic game.

12h00 - 13h00 **Mapping**

Mapping of expertise and objectives of participants.

13h00 - 14h00 **Lunchtime**

14h00 - 14h30 **Presentation of the challenge**

Problem space
Demand
Supply
Solution space
Linkages

IDEATION



14h30 - 14h45 **Setting up the Teams**

14h45 - 16h30 **Teamwork**

Definition of the problem/challenge to be addressed and project ideas per team.

16h30 **Wrap-up and closing of Day 1**



DAY 2 | 13th July 2023

08h30 - 09h00 **Welcome & Registration**

09h00 - 09h15 **Welcome**

Presentation of the second-day agenda, its objectives and expected results.

09h15 - 09h30 **Short-Talk**

The Value of Death

09h30 - 09h45 **Short-Talk**

Tips and hacks for prepping for investment, identifying your funding, aligning growth strategy to your funding need, getting ready for due diligence.

09h45 - 10h00 **Short-Talk**

How to design an impact assessment strategy for your project.

10h00 - 10h30 **Coffee-Break**

10h30 - 13h00 **Consolidating problem and project idea**

In teams, with the support of facilitators who will guide participants in implementing tools.

13h00 - 14h00 **Lunchtime**

14h00 - 14h15 **Short-Talk**

How to market your project.

14h15 - 14h30 **Short-Talk**

How to prepare and present an effective investor pitch.

14h30 - 15h30 **Concept and Project prototyping**

Preparing the Pitching.

15h30 - 16h00 **Coffee-Break**

16h00 - 17h30 **Presentation of Teams projects ideas/ prototypes**

17h30 **Wrap-up and closing of Day 2**

CONSOLIDATION



DAY 3 | 14th July 2023

- 08h30 - 09h00 **Welcome & Registration**
- 09h00 - 09h15 **Welcome**
Presentation of the third-day agenda, its objectives and expected results.
- 09h15 - 10h45 **Refinement of team projects**
Each group will refine its project and prototype based on preliminary feedback received and adapt the respective Pitch.
- 10h45 - 11h00 **Coffee-Break**
- 11h00 - 12h45 **Pitch to real users and investors**
- 12h45 - 13h00 **Jury Deliberation**
- 13h00 - 13h15 **Announcement of the top 3 ideas**
Photos with the winners and prizes handover.
- 13h15 - 13h30 **Closing Speeches**
Wrapping up the bootcamp.
- 13h30 **Lunchtime**

PRESENTATION



INOVA+



Porto Business School
/ University of Porto

atbox

dpixel

STIMMULI
for social change



blaji

atbn



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