

# Technology Transfer Canvas

Designed for:





Designed by:





Date:

Version:

## Creation of value

## Development of the partnership

<p>Identification </p>	<p>Assessment </p>
<p>Protection </p>	<p>Readiness </p>

<p>Engagement </p>	<p>Negotiation </p>
<p>Contracting </p>	<p>Monitoring </p>

# Technology Transfer Canvas

Designed for:

Designed by:

Date:

Version:

## Creation of value

## Development of the partnership

### Identification



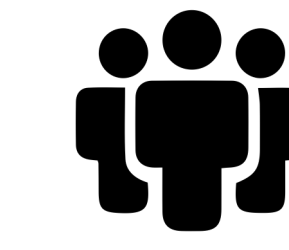
What are the potential IP rights from R&D projects to be disclosed? Are there any other relevant outcomes of the organization's R&D projects?

### Assessment



Is there a potential market to commercialize the technology? Which factors can be evaluated to make decisions from a market perspective (i.e. value proposition, market research, protection strength)? Which are the next steps to commercialize the technology?

### Engagement



Does the organization have suitable information sources, communication channels and promotional materials to identify, find and engage with the target partners?

### Negotiation



Has the negotiation process been carefully prepared? Have the terms and conditions of the agreement been negotiated by the parties?

### Protection



It is possible to protect the technology and which mechanisms can be used? Which IP rights can be generated and how can they be granted? Is everything in compliance with the applicable legal frameworks?

### Readiness



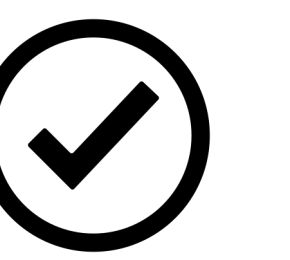
Is the technology mature enough (ready) to create value for the market? What kind of development is required to materialize the innovation opportunity?

### Contracting



Has the appropriate legal mechanism (contract) to transfer the technology been identified by the parties? Does the IP license agreement comprise the precise content?

### Monitoring



Is the partner ready to implement the technology and prepared to obtain the benefits that the technology can provide? Does the organization have the mechanisms to monitor the proper course of the technology transfer partnership?

# Technology Transfer Canvas

Designed for:  
Technology for bone treatment in humans

Designed by:  
IP Office, University of the Estate

Date:  
May 2020

Version:  
1.2

## Creation of value

## Development of the partnership

